

Palermo Soho | Neighborhoods in Buenos Aires | Argentina



Welcome to Palermo Soho

**Palermo** is one of Buenos Aires most extensive and attractive neighborhoods and **Palermo Soho** or Palermo Viejo (Old Palermo) is one of its most fascinating areas.

Palermo “Soho”, like its London namesake, is famous for its international class food shops, its lively nightlife and for the bohemian breeze blowing through its streets and cafés. It is also well known for its bookstores and very “in” restaurants.



A mixture of antique recycled and modern innovative

Even though Palermo Soho is the oldest part of Palermo, it is not at all decrepit. In the last few years much money has been poured into renovating the neighborhood.

This zone is ideal for a stroll along tree-lined streets past “recycled” houses and modern businesses that have retained their traditional façades, for visits to its street fairs in Plaza Palermo or in **Plaza Julio Cortázar** (also known as **Placita Serrano**), and for stops at restaurants and bars that have kept their spirit and original structure while adding innovative decoration.



Plaza Julio Cortázar, also known as Placita Serrano



Nested among groves of trees



Santa Rosa Passage

**• THE FLAVORS OF PALERMO**

In Palermo Soho you can find the most diverse cuisine: Mediterranean, Armenian, Mexican, Chinese, Japanese, and simply international. However, what tourists most value is the Argentine

barbeque. Eating out is not expensive and there are options for all budgets. No matter what you choose, you will find attractively presented high quality food.



Many places to go to eat



Argentinean meat



Easy to see that both the presentation and the quality are excellent

In the evening or at night you can stop to have a cup of tea or a drink at one of the cafés or bars surrounding Plaza Serrano. Most have sidewalk tables where you can catch some rays or simply watch the constant flow of visitors walking along the Palermo streets.

• **INNOVATIVE DESIGN**

Vanguard design is found in the numerous stores that sell furniture, light fixtures and decorative objects.



Palermo Soho is also well known for its clothing and accessory stores. Besides the shops that carry the traditional and top of the line brands, you will also find a large number of **independent shops** selling exclusive original designs in limited editions.



Independent designers



Exclusive and innovate designs

• **NIGHT LIFE**

Palermo nights are very active. Both the tourists and locals who swamp the streets usually have a “before dinner” drink in the different neighborhood pubs before ending the evening in one of the fashionable discos. Palermo is a young adult favorite because it offers so many entertainment choices: independent theater, live shows and live music in the pubs.

• **WHAT TO BUY**

Palermo Soho is ideal for all types of shopping. You can find clothes, decorative objects, furniture, accessories, aromatic candles, shoes, bed and bath products and much more.







• **WHERE TO STAY: LODGING IN PALERMO SOHO**

There is an option for every budget. If you prefer total privacy, the best choice is to rent an [apartment](#). If you prefer direct contact with other tourists so you can share experiences and save money, the best option is to stay at a [Hostel in Palermo](#). A more expensive option would be to choose a [Bed and Breakfast](#).

• **HERE AND THERE**

Usually people take time to visit other parts of the Palermo neighborhood: Palermo Hollywood, full of restaurants and all kinds of shops; the Palermo Zoo; the Planetarium, the city's observatory; the Botanic Gardens; the Museo Evita, offering a comprehensive look at the life and times of Eva Perón; Shopping Centers such as Alto Palermo and Paseo Alcorta; the incredibly beautiful Japanese Gardens and the Palermo Woods, the city's lungs, ideal for open air activities such as cycling, jogging, rollerblading or simply strolling.

• **RECOMENDATIONS**

- Bring your camera
- Buy an exclusive design item of clothing or a pair of shoes
- Obtain a map of Palermo. They are free and available in the stores.
- Be careful of your belongings. Pickpockets are always present in big cities. Don't be afraid, just be prudent.
- Have a cup of coffee or a beer in Plaza Serrano.
- If you like wine, order some to accompany one of your meals.
- If you want to save money, buy a sandwich and a soda in one of the neighborhood kiosques.

• **More Palermo Soho Pictures**







**Source:** [Buenos Aires Hostels + www.ba-h.com.ar](http://www.ba-h.com.ar) the most important reference for Hostels in Buenos Aires. The website was created in 1999 and offers a wide variety of hostels, apartments, bed and breakfasts and university residences in the main Buenos Aires neighborhoods: Palermo, Recoleta, Barrio Norte, Belgrano, San Telmo, La Boca, etc.